



TRIUNFO SANITATION DISTRICT

A PUBLIC AGENCY

Board of Directors

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Providing Outstanding Service Since 1963

May 18, 2017

Board of Directors
Triunfo Sanitation District
Ventura County, California

TSD WEBSITE – GOOGLE ANALYTICS REPORT

Following are the latest statistics from Google Analytics showing visitor activity on the Triunfo Sanitation District (TSD) website:

March 2017 <u>(04/01/17 – 04/30/17)</u>	Prior Month <u>(03/01/17 – 03/31/17)</u>	Inception to date <u>(10/4/12 – 05/18/17)</u>
Website sessions: 167	Website sessions: 191	Website sessions: 48,473
Users: 145	Users: 159	Users: 27,473
Pageviews: 261	Pageviews: 323	Pageviews: 128,589
Pages per session: 1.56	Pages per session: 1.69	Pages per session: 2.66
Avg. duration: 01:01	Avg. duration: 01:09	Avg. duration: 02:24
New visitors: 68.86%	New visitors: 65.45%	New visitors: 56.75%
Returning visitors: 31.14%	Returning visitors: 34.55%	Returning visitors: 43.25%
Bounce rate: 80.24%*	Bounce rate: 71.20%*	Bounce rate: 41.05%*

* Percentage of single-page visits (visitor left the site from the entrance page)

If you have questions, please contact me at (805) 658-4642 or lisamckinley@vrzd.com.

LISA MCKINLEY – INTERIM CLERK OF THE BOARD

REVIEWED AND APPROVED

Mark Norris, General Manager

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